

About Fidelity FutureStage

Fidelity FutureStage® was created by Fidelity Investments to support arts education in local communities. Launched in 2006, the program grew from the company's long-standing commitment to arts and culture, including its support of many of the nation's leading symphonies, Broadway productions and community arts organizations.

Fidelity FutureStage brings together critical resources to help strengthen and support school arts programs. By providing enhanced classroom instruction and teaching support, exposure to professional artists, concert halls and theater productions, mentorship and student performance opportunities, Fidelity FutureStage aims to inspire creativity, enhance learning and celebrate accomplishments.

In New York City, Fidelity FutureStage focuses on theater education and in Boston, Chicago, Houston, Los Angeles, and Raleigh-Durham the focus is on music education. In addition to our core music and theater education programs, Fidelity FutureStage also supports numerous arts initiatives in communities where we have local branches, providing young people with opportunities to experience the performing arts, and encouraging continued interest and involvement.

Program Goals

- Provide underserved students in our local communities with the instruction, resources, encouragement and inspiration to explore and develop their own individual artistic talents
- Make an authentic and meaningful difference in the lives of middle school and high school students
- Help young people build self-esteem and self-confidence and gain new skills that enable them to realize their full potential
- Give students a chance to showcase and celebrate their talents and achievements
- Help students set and achieve goals
- Provide young people with the opportunity to participate in a unique music and theater experience

School Selection

Schools are chosen based on a robust set of criteria. Each school should:

- serve a low-income student population and community;
- have administrative commitment to its arts program;
- have an arts program that has been established for at least three years; and
- have passionate, committed educators and administrators interested in strengthening the program.

Student Resources and Opportunities

Through the Fidelity FutureStage program, students have an opportunity to participate in in-school and out-of-school activities, including:

- instrument donations;
- field trips to Broadway theater and symphony performances;
- mentorship by industry professionals;
- celebrity visits;
- music composition instruction; and
- opportunities to perform their own work on a professional stage.

Key Facts

- ▶ Has supported 55 schools in Boston, Chicago, Houston, Los Angeles, New York City and Raleigh-Durham
- ▶ Over 5,000 students reached
- ▶ More than 825 new instruments donated – valued at over \$730,000
- ▶ Collected over 120,000 signatures on Fidelity FutureStage signature walls in support of music education
- ▶ Published 21 student plays with Samuel French, Inc. over the past two school years

Arts Education

A growing body of research indicates that arts education teaches certain skills that extend far beyond the classroom. Arts education embraces a variety of learning styles, builds experience in persistence, innovation, and confidence, and motivates students who may be at risk.

Students who study music and drama in high school are more likely to score higher on both the verbal and math portions of the SAT.

- Profile of College-Bound Seniors National Report for 2001, 2002, 2004, and 2005. Princeton, NJ: The College Board.

Students who are at risk of not successfully completing high school cite their participation in the arts as a reason for staying in school.

- Barry, N., J. Taylor, and K. Walls (2002), "The Role of the Fine and Performing Arts in High School Dropout Prevention."

The opportunity to perform is a powerful tool to help youth overcome fears and see that they can succeed.

- Kennedy, John Roy (2002), "The Effects of Musical Performance, Rational Emotive Therapy and Vicarious Experience on the Self-Efficacy and Self-Esteem of Juvenile Delinquents and Disadvantaged Children."

Arts education makes a tremendous impact on the developmental growth of every child and has proven to help level the "learning field" across socio-economic boundaries.

- Involvement in the Arts and Success in Secondary School, James S. Catterall, The UCLA Imagination Project, January 1998.

Arts programs teach a specific set of thinking skills rarely addressed elsewhere in the curriculum — how to see new patterns, how to learn from mistakes, and how to envision solutions.

- "Art for our sake" by Ellen Winner and Lois Hetland, researchers at Project Zero at the Harvard Graduate School of Education, September 2, 2007

For more information on arts education, visit the resources below.

NAMM <http://www.namm.org/>

National Association for Music Education <http://www.menc.org/>

Support Music <http://www.supportmusic.com/>

Americans for the Arts <http://www.americansforthearts.org/>

American Music Conference <http://www.amc-music.com/>

Fidelity FutureStage Partners

Fidelity FutureStage salutes its partners, who help to make this program possible.

National

Mr. Holland's Opus Foundation supports music education and its many benefits by donating musical instruments to underserved schools, community and individual students nationwide. The organization —inspired by the 1995 motion picture, *Mr. Holland's Opus* — was founded by Michael Kamen, who composed the music for that movie and countless others. In the last ten years, new and refurbished instruments with a value of well over \$5 million have been donated to 870 school and community music programs and soloists across the country.

Boston, Massachusetts

The Boston Pops Orchestra was founded in 1885 as a subsection of the Boston Symphony Orchestra, founded four years earlier. Keith Lockhart currently is in his fourteenth season as conductor of the Boston Pops and was named the 20th conductor in February 1995. The Boston Pops, "America's Orchestra," performs for an audience of nearly 900,000 people annually in Boston, across the country, and around the world, and reaches millions more through its recordings and television broadcasts.

Community Music Center of Boston (CMCB) was founded in 1910 and focuses on delivering exceptional music classes and experiences at their location in Boston's South End and at public schools and community organizations. For 30 years, CMCB has supported the Boston public schools, bringing CMCB's exceptional faculty into city classrooms. Today, CMCB serves 4,000 students in nearly 25 schools each week.

Chicago, Illinois

Chicago Symphony Orchestra, founded in 1891, is consistently hailed as one of today's leading orchestras. Currently under the direction of two of today's preeminent musicians Principal Conductor Bernard Haitink and Helen Regenstein Conductor Emeritus Pierre Boulez, the CSO performs well over 200 concerts each year in Chicago and serves as its city's ambassador in frequently sold-out tour performances across the country and around the world.

Merit School of Music provides high-quality music education in metropolitan Chicago. Its goals are to help young people achieve their full musical potential, to remove economic barriers to participation, and to stimulate personal and educational growth through music. Merit links its professional team to more than 84 sites offering weekly instruction at schools and community organizations. Merit has reached approximately 45,000 students in grades K-12 over the past 20 years.

Houston, Texas

Houston Symphony was founded in 1913 and is one of the oldest performing arts organizations in Texas. Maestro Hans Graf, who took the podium in September 2001, is the Houston Symphony's 15th music director. Each year the Houston Symphony performs more than 170 concerts attended by an estimated 350,000 people.

Los Angeles, California

Each year since its founding in 1919, the **Los Angeles Philharmonic** has been hailed as Southern California's leading performing arts institution. Today, under the dynamic leadership of music director Esa-Pekka Salonen, the Los Angeles Philharmonic is recognized as one of the world's outstanding orchestras, performing for enthusiastic audiences at two iconic venues: Walt Disney Concert Hall and the Hollywood Bowl.

New York City, New York

LEAP, a non-profit organization committed to improving the quality of public education through a hands-on arts-based approach to teaching, has been bringing professional artists together with underserved students in the New York metropolitan area for the past 30 years.

Viertel/Frankel/Baruch/Routh Group has produced and general managed a wide range of plays and musicals on and off Broadway, in London and on tour for the past 20 years, including *Hairspray*, *Company* and *Young Frankenstein*. Through Fidelity FutureStage they share professional talents and a love of Broadway theater to nurture a new generation of actors, playwrights and audiences.

Samuel French, Inc., founded in 1830, has been the premier play and musical publishing and licensing company for 178 years. With bustling performing arts bookstores in London, Hollywood and Studio City, California, Samuel French, Inc. currently offers over 5,000 plays and musicals. Strengthening its catalogue through new acquisitions, increasing visibility through sponsorships of various theatrical endeavors, advertising and promotions, and expanding utilization of technology, Samuel French remains a leader in its field.

About Fidelity Investments

Fidelity Investments is a leading provider of financial services offering investment management, retirement planning, brokerage, and human resources and benefits outsourcing services. For more information about Fidelity Investments, visit www.fidelity.com.

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