

ABOUT FIDELITY FUTURESTAGE

In 2006, Fidelity Investments created Fidelity FutureStage® to invest in the next generation by supporting arts education in local communities. The program grew out of Fidelity's partnerships with the Boston Pops, Chicago Symphony Orchestra, Houston Symphony, LA Philharmonic, North Carolina Symphony and Broadway productions.



Boston Pops Concert
May 20, 2009

STUDENT RESOURCES AND OPPORTUNITIES

Fidelity FutureStage brings together critical resources to help strengthen underserved public school music and theater programs. The program helps prepare students for future stages in life by creating experiences to help students build self-confidence, enhance their learning and celebrate their accomplishments.

Students in the program receive new instruments, attend Broadway productions and symphony performances, receive coaching by industry professionals and celebrities and are given opportunities to perform in front of live audiences on professional stages.

ARTS EDUCATION RESEARCH

Research indicates that the arts teach skills that extend far beyond the classroom. Arts education embraces a variety of learning styles, builds experience in persistence, innovation, and motivates students who may be at risk. Music education can also help to strengthen students' academic performance.

- **Increase test scores.** Students in top quality music programs score 22% higher in English and 20% higher in math on standardized tests mandated by the No Child Left Behind Act.
Harris Poll, November 12, 2007 National Association for Music Education
- **Produce higher graduation rates.** Schools with music programs have graduation rates of 90% compared to 73% for those schools without music programs.
The Benefits of the Study of Music, National Association for Music Education
- **Prepare students for college.** In 2006, the College Board found that students with coursework in music performance scored 100 points higher on their SATs.
The Benefits of the Study of Music, National Association for Music Education

PROGRAM REACH AND HIGHLIGHTS

- High visibility celebrities including Elton John, Hilary Swank, Queen Latifah, Jamie Foxx, Joan Cusack and David Hyde Pierce have participated in school education programs and at FutureStage events.
- Strong media coverage – Over 219M in earned media impressions across 167 print, online and broadcast stories, including CBS The Early Show, ET, NY Daily News, USA Today. The national music launch (Feb '10) alone generated coverage by over 200 media outlets, earning over 190M impressions, including Extra!, CNN/Headline News, Los Angeles Times, Chicago Tribune and Boston Globe.
- Program elements integrated into 56 internal and external events.

FINALE EVENTS

May 26, 2010

Boston Pops Concert at Symphony Hall, featuring winners of the Boston Music Competition

June 7, 2010

Chicago Symphony Orchestra Concert at Symphony Center, featuring winners of the Chicago Music Competition

June 14, 2010

New York Finale at Broadway's Imperial Theatre, featuring plays written and performed by Fidelity FutureStage students

June 18, 2010

Opening Night at the Hollywood Bowl, featuring Fidelity FutureStage students

June 30, 2010

Houston Symphony Concert at Miller Outdoor Theatre, featuring winners of the Houston Music Competition

"It's just a
CRAZY FEELING
to be this different person
than who I thought I was."

— AnJalique Perry, age 17

Fidelity FutureStage Boston Pops
Music Competition Winner

PROGRAM STATISTICS

- Over 24,000 students have participated
- 1,229 new instruments donated, valued at over \$1.4M
- 182 schools have participated
- 32 student plays have been published

Turn here™

